UNIVERSITY OF PHOENXPRIVACY POLICY

Updated 7/3/2025

The University of Phoenix, Inc. ("University," "us," or "we") recognizes the importance of privacy. In this Privacy Policy (the "Privacy Policy"), we disclose our practices with respect to the Personal Information that we collect about individuals, as well as the choices and rights individuals have with respect to their Personal Information that we have collected "Personal Information" or "Personal Data" is information that identifies, relates to describes, is reasonably capable of being associated with or could reasonably be linked, directly or indirectly, with a particular consumer or household.

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If you are an employee, contractor, or job applicant, then this Privacy Policy only applies to you when you are using our Services outside of those roles. If you are acting within your capacity as a current or former employee, contractor, or job applicant, then our collection and use of Personal Information is governed by our respective Employee Privacy, Contractor Privacy, or <u>Applicant Privacy</u> policies. If you are a former California employee, please contact us at <u>Privacy@phoenixedu</u> for a copy of our Employee Privacy policy.

CertainServices may be subject to additional privacy policies or privacy disclosures relating to the Services provided on the Site(s), including our <u>Biometric Data</u> policy

Mail University of Phoenix Attrn Registrat's Office 4085S. Rivepoint Parlsvay Phoenix, AZ 85040 digital sounds, and pictures that you upload to a Social Network. It also includes your Personal Information that may be displayed on other users' Social Network pages.

preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, and abilities

• Biometric data: facial scans, faceprints, and facial geometry

4 Use of Personal Information

We may use the Personal Information we collect for the following purposes:

- Administering applications, enrollment, registration, and financial services: to review and process applications and registrations for enrollment; to verify the information you provide us, determine your admissibility, register you for selected educational programs, and contact you relating to your University status; to provide financial services related to tuition payments, scholarships, and financial aid applications; to meintain student records; and for other related purposes
- Providing support and services: to provide our Services; to communicate with
 you about your access to and use of such Services; to respond to your inquiries;
 to provide troubleshooting fulfill your orders and requests, process your
 payments, and provide technical support; for other customer service and support
 purposes; and to facilitate communications and collaboration with you and
 others in our University community, including throughour Education Pattners,
 Service Providers, and our social networking community, and collaboration
 features. In the event you use the chat functionality on our Site, you may either
 chat with a live agent or a chatbot that utilizes antificial intelligence ("AI"). If you
 are interacting with a chatbot; the chatbot will collect any Personal Information
 that you submit to it and will process that Personal Information to tailor its
 responses to you
- Marketing and promotional purposes: to market and promote our University and the Services we offer to you and others; to administer promotions and contests; to send you newsletters, offers, or other information regarding products or services we think may interest you
- Personalizing content and experiences: to tail or content we send or display on the Services to offer location customization, p, A ®

• Legally Required Wé may disclose your Personal Information as required under applicable laworin response to legal process (e.g., in response to a subpoena or court order).

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however; certainfeatures may not be available or function properly. Formare information or to update your preferences for certain third party tags and cookies on our Sites, please see our <u>Preference Center</u>:

9 Individual Rights and Choices

In this section, we describe your rights and choices regarding our use and disclosure of

Purposes for Collecting Personal Information We collect the above categories of

We do not have any actual knowledge that we have sold or shared Personal Information of any consumer under the age of 16

Sensitive Personal Information We do not use Sensitive Personal Information for any purpose other than that reasonably anticipated to accomplish the purpose for which it is collected

Retention Foreachcategory of Personal Information collected, we only retain such Personal Information for as long as necessary to fulfill the purposes outlined in this Privacy Policy and as otherwise needed to address tax, corporate, compliance, litigation, and other legal nights and obligations. For additional information contention of biometric information, please refer to our <u>Biometric Data</u> policy.

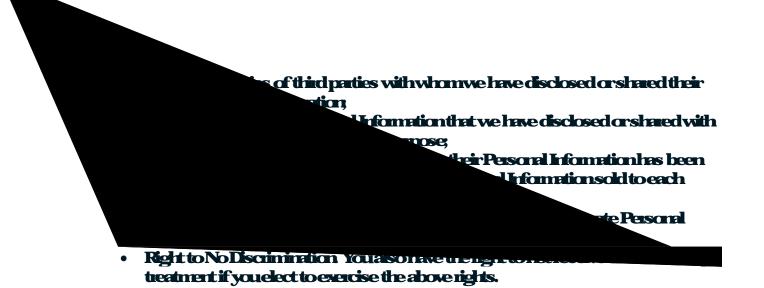
Opt Out Preferences. For information on whether and how we process opt-out signals, see the "<u>Do Not-Track</u>" and "<u>Global Privacy Controls</u>" sections above.

Individual Rights Under California Law

California lawgrants California consumers certainnights and imposes restrictions on businesses as set forthbelow If you are a resident of California, you have the following rights:

DoNotSell or Share. The right to opt out of the "c or $f \neq e$ of your Personal Information (as those terms are defined in the CCPA).

Verifiable Requests to Delete, Requests to Know and Requests for Conection Subject to certain exceptions, California residents have the right to make the following requests



Howto Exercise Your California Consumer Rights

DoNot Sell or Share My Personal Information Requests. To exercise your right to opt out of the sale or sharing of your Personal Information for cross-contextual behavioral " allvertising your *asystellitishoottighelip* **ingtlightgyőlishsteifigt8** eat belsuisiobaiv **3W**é

Note: We will also treat Global Privacy Control browser signals as opt-out of sale/sharing requests in accordance with the "<u>Global Privacy Controls</u>" section above.

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Profiling We do not engage in profiling infurtherance of our decisions that produce legal or similarly significant effects, such as decisions that result in the provision of financial aid or other financial services, education enrollment or opportunity, or access to our Services.

Opt-out of Processing of Personal Data for Targeted Advertising. We do not sell any Personal Data formonetary consideration. You have the night to opt out of the processing of your Personal Data for targeted advertising. To even cise this night, you may <u>submit you request here</u>.

Note: We will also treat Global Privacy Control browser signals as opt-out of sale/sharing requests in accordance with the "<u>Global Privacy Controls</u>" section above

Howto Exercise Your Colorado Consumer Rights

Submitting a Verifiable Request. Yournay <u>submit your verifiable request</u>. Alternatively,

New Jersey Addendum

The New Jersey Data Protection Act ("NJDPA") requires that we make additional disclosures to consumerresidents of New Jersey. In the event of a conflict between this New Jersey Addendum and the remainder of this Privacy Policy, this New Jersey Addendum shall take precedence for New Jersey residents. Terms used in this section and not defined in the policy have the meaning given in the <u>NJDPA</u>.

Individual Rights Under New Jersey Law

The NJDPA grants New Jersey consumers certain nights and imposes restrictions on businesses as set forthbelow Subject to certain exceptions, if you are a resident of New Jersey, you have the following nights:

- Right to Qrt Out. You have the right to opt out of the processing of the Personal Data for purposes of: (a) targeted advertising (b) the sale of Personal Data; or (c) profiling infurtherance of a decision that produces a legal or similarly significant effect concerning you
- Right to Request Access. You have the right to request confirmation if we are