



Marketing Certificate (Undergraduate)
Massachusetts Program Disclosure

COST OF PROGRAM:

University Tuition & Fees

\$8,184

University of Phoenix does not provide on-campus room and board or off-campus housing assistance at any of its locations. Estimated cost for Room/Board/Transportation for one academic year is \$7,760. The University Tuition and Charges shown on this Disclosure Form are based on the date you receive this form. The University reserves the right to adjust tuition and fees.

Special Tuition Rates

The University also provides special tuition rates for the following populations of students.

- **Military:** Students who are affiliated with the U.S. Armed Forces, as active-duty service members and family members of active duty and selected reserve will be charged the 'Military' tuition rate.
- **Alumni:** All alumni students who are applying to a new University of Phoenix bachelor program; who

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Graduate Placement Rate: 50% of graduates during 2022-2023 obtained full-time, non-temporary jobs in their field of study.

Total Placement Rate: NULL of students that enrolled in the program during 2022-2023 obtained full-time, non-temporary jobs in their field of study.

Employment statistics substantiating these placement rates are available for inspection on request. The University collected this information via survey from students graduating during 2022 and 2023. The University notes that despite reasonable efforts taken to gather employment data from graduates, many graduates do not respond to the survey. The overall response rate of Massachusetts graduates across all University of Phoenix programs to the survey was 63%.

For purposes of computing the graduate placement rate, only graduates who affirmatively responded to the survey and indicated that they obtained full-time (at least 32 hours per week), non-temporary employment in the field of study are counted as employed.

A Graduate Placement Rate and Total Placement Rate of "NA" indicates that a program had no graduates in 2022 or 2023. A Total Placement Rate of NULL indicates that the graduation rate, as computed based on the definition of graduation rate found in 940 CMR 31.03, was "100+"%.

940 CMR 31.03 defines "Graduate Placement Rate" as the number of students obtaining full time (at least 32 hours per week) and non-temporary employment in the field of study during the latest two calendar years for which the school has obtained verification, divided by the number of all students graduating from the program during the latest two calendar years.

"Employment in the Field of Study" is defined as employment in the job specified in the name of the program or certificate, diploma, or degree conferred by a school upon graduation from the program, or the reasonable equivalent thereof, such as those set forth in the "Sample of reported job titles" and "Related Occupations" listed in the Summary Report for each Standard Occupational Classification (SOC) code obtained by entering the program's Classification of Instructional Program (CIP) code on O*NET crosswalk, <http://onetonline.org/crosswalk/CIP>. The "reasonable equivalent" does not include a job for which: (a) training in the program is not required; and (b) the entry level salary is less than 80% of the entry level salary of the job specified in the name of the program.

Total Placement Rate is defined as the product of the graduate placement rate and the graduation rate. This required definition may result in a total placement rate greater than 100% when the graduation rate, based on the definition in 940 CMR 31.03 is greater than 100%.

Student Name (Please print): _____

Individual Record Number: _____

Student Signature: _____ Date : _____